



Created to care for our family,  
Devoted to serving yours.

*Bickford*

2629 Princess Anne Rd.  
Virginia Beach, VA 23456



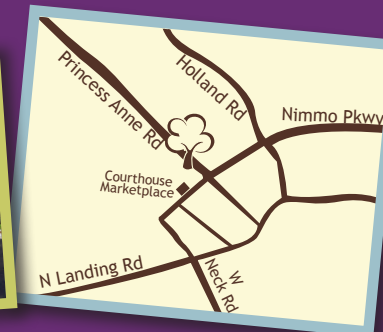


Bickford Senior Living was founded in 1991 and currently operates 65 communities in 11 states. To understand what drives Bickford, you only need to see the love surrounding our grandmother, Mary Bickford. Mary was an accomplished musician, a beloved mother and wife, and a breast cancer survivor. After living a life full of love and inspiration, she became one of the many sad stories of Alzheimer's disease. As Mary's illness progressed, we recognized her need for a higher level of care than we could provide for her in her home. Dedicated to Mary's life and devotion, we built the first of many senior living residences.

From the very beginning, our caregivers were chosen as if we could trust them to care for Mary the way we would. Still today, we remain devoted to that desire. We strive to care for our residents just as we would for our own loved ones because each and every resident is someone's cherished family member.

Join us in celebrating Bickford Senior Living's newest branch in Virginia Beach by stopping by one or more of our events. To learn more about us and our passion to enrich the happiness in the lives of our residents, please visit our website at: [www.enrichinghappiness.com](http://www.enrichinghappiness.com).

Mary's legacy of enriching happiness lives on, blending beautifully with the lyrics of all the other lifesongs of everyone who calls Bickford home.



## *You're Invited to a Ground-breaking Event!*

Thursday, February 7<sup>th</sup>  
9:30 am

The Landing  
2484 N. Landing Rd. #113  
Virginia Beach, VA 23456

Enjoy live music, a complimentary breakfast  
and enter to win a Cooper's Hawk gift basket!

Open to the first 75 people who RSVP to  
Jenniffer Westfall by January 31  
at 757-407-1992 or  
[jenniffer.westfall@enrichinghappiness.com](mailto:jenniffer.westfall@enrichinghappiness.com)